

Healthy Retail Grant Opportunity

APPLICATION

Due Date: October 10, 2025 at 5:00 PM PDT

Submit by email: SSAInnovations@acgov.org

All application materials must be submitted via email only; no hard copies will be accepted.

Incomplete or late applications will not be considered.

Questions? Email SSAInnovations@acgov.org

APPLICANT INFORMATION

Store Name:	
Store Street Address:	
Store City, State, Zip Code:	
Owner Name:	
Owner Phone Number:	
Owner Email Address:	

REQUIRED QUESTIONS

Type your answers in the space below. Keep answers short and clear. Limit responses to 3 pages total. (not counting the budget template)

QUESTION	TYPE YOUR ANSWERS IN THE SPACE BELOW
1. Your Store & Challenges <ul style="list-style-type: none"> What problems make it hard for you to sell healthy food and beverages? (Examples: no fridge, not enough space, not enough customers) How will this grant help you fix these problems? What will you buy or improve? (Examples: fridge, shelves, signs, events – up to \$25,000 total) Can you set up these items yourself, or will you need help? How will you finish the work by March 2026? 	

<p>2. Why do you want this grant? Why is selling healthy food important for your store and customers?</p>	
<p>3. What healthy food or beverages do you currently offer, and what do you plan to add or improve with this funding?</p> <p>If you don't currently offer healthy options because of limited equipment or other barriers, please explain. Examples of healthy items may include fruits and vegetables, low-sodium snacks, or culturally relevant foods</p>	
<p>4. How will it help the community? How will these changes make it easier for your customers to buy or choose healthy food?</p>	
<p>5. Is there anything else you want to share about your store or your goals?</p>	
<p>6. Did anyone help you complete the online application? Please name them here and their relationship to you and/or the store</p>	



Store Photos

To help us better understand your store's layout and current offerings, please email the following photos:

- The outside of your store (including signage)
- At least two interior photos showing shelves, refrigeration units, or product displays (if available)
- Areas where you currently sell — or plan to sell — fresh or healthy food if you receive the grant

Please email your photos as part of the application to SSAInnovations@acgov.org with your store name in the subject line.

• Example Budget Table – For Reference Only

Please list the items or services you plan to purchase and provide estimated or actual costs. The total should not exceed \$25,000.

Item/Expense Description	Purpose/Use	Estimated or Actual Cost
<i>WATERMARK – SAMPLE ONLY</i>	<i>This is a sample table. Customize your budget as needed.</i>	\$
Commercial Refrigerator	To store fresh produce	\$
Display Shelving	To highlight healthy snack options	\$
Printed Banners & In-Store Signage	To promote healthy options in the store	\$
Community Food Demo Event Supplies	To engage customers with healthy food demos	\$
Transportation Equipment (e.g., cart)	To transport produce from local suppliers	\$
Others		\$
	Total	\$ _____

Demographic Information (Optional)

These questions are to help us understand who we serve. They will not affect your chance of getting the grant



1. What race/ethnicity best describes the store owner(s)? (Select all that apply.)

- ☐ Black or African American
- ☐ Hispanic or Latino/a/x
- ☐ Asian
- ☐ Native American or Alaska Native
- ☐ Native Hawaiian or Other Pacific Islander
- ☐ White
- ☐ Middle Eastern or North African
- ☐ Multiracial
- ☐ Prefer not to answer
- ☐ Other: _____

2. What are the primary languages spoken at your store? (Select all that apply.)

- ☐ Arabic
- ☐ Cantonese
- ☐ English
- ☐ Farsi (Persian)
- ☐ Filipino (Tagalog)
- ☐ Hindi
- ☐ Japanese
- ☐ Korean
- ☐ Mam
- ☐ Mandarin
- ☐ Portuguese
- ☐ Punjabi
- ☐ Russian
- ☐ Spanish
- ☐ Tongan
- ☐ Vietnamese
- ☐ Other (please specify): _____

3. Does your store mainly serve a specific cultural or ethnic group in your community?

- ☐ Yes
- ☐ No

If yes, please describe: