

The Community Well-Being Initiative: Supporting Guaranteed Income Programs

The Alameda County Social Services Agency is pleased to announce the Community Well-Being Initiative which is funded through the generous support of the Hellman Foundation. The purpose of the initiative is to augment currently established Guaranteed Income programs serving Alameda County residents.

APPLICATION DUE DATE: Applications are due on **October 10, 2025, by 5pm**. All applications must be received electronically by Alameda County Social Services Agency (ACSSA). **Late applications will not be accepted.**

Successful applications will be announced by late October 2025.

All funding decisions are final. There will be no appeal process for application decisions.

To apply please complete and submit your application via email to:

SSAInnovations@acgov.org

All application materials must be submitted via email only; no hard copies will be accepted.

BACKGROUND

Alameda County is home to more than 1.6-million people across 14 incorporated cities and several unincorporated communities making it the 7th most populous county in the state and the 21st most populous in the nation. Alameda County is known for its vast cultural diversity and rich history of resilience yet 9.5% of the County lives in poverty. Even though the Alameda County poverty rate is lower than the California average and the US average, individuals and families still struggle to make ends meet. Many factors have contributed to this issue, such as the high cost of living and the lack of affordable housing, income inequality, and the limited access to resources. Alameda County residents deserve to live in a place that is free of economic hardships to prosper mentally, physically, and financially.

Funding Awards:

Up to 3 grant awards will be made; grants shall not exceed \$175,000 per organization.

Grant funds shall be used to directly compensate guaranteed income program participants in one or more of the following ways:

- To increase the number of participants in the guaranteed income program
- To extend the duration of time participants receive guaranteed income
- To increase the monthly payment amount received by program participants

Organizations Eligible to Apply for Funding:

- Organization must be currently conducting a guaranteed income program or in the process of launching an additional cohort supporting Alameda County residents who are asset limited, income constrained, and fall into at least one of the following categories:
 - Families with at least one small child (zero to 8 years of age)
 - Youth transitioning out of the foster care and or juvenile justice system
 - Senior citizens
 - Pregnant individuals at the highest risk of preterm birth
- Organization must be located in Alameda County (must have a physical location in Alameda County)
- Organization must be a nonprofit organization with 501(c)(3) status or an applicant functioning like a nonprofit organization may apply with a fiscal sponsor (Document Requirement: Submission of Federal Tax-Exempt Status Letter. If using a fiscal sponsor, submission of fiscal sponsor's Federal Tax-Exempt Status Letter and copy of Fiscal Sponsorship Agreement).

Please note: If your organization is selected and has not previously received payment from Alameda County, you will need to complete vendor registration with the County before any funds can be disbursed. This process includes submitting a completed [W-9](#) (Document Requirement: W-9 Form must be IRS Version Rev. March 2024, signed and dated in 2025. *Note: Compliance with this requirement is extremely important.*) We highly encourage you to submit the W-9 with your application to streamline the process if you are selected.

The final grant awards will depend on the number of eligible applicants, evaluation of the applications in relationship to the criteria, and the availability of funds. By applying to this grant program, the applicant is not in any way guaranteed to receive award funds. The County of Alameda, through the Social Services Agency, reserves the right to alter any aspect of this process or overall program in any way for its own convenience at any time.

Please check with your organization's tax professional regarding any tax reporting requirements.

MINIMUM QUALIFICATIONS

- **Organization:** Applicant organization must have an office located in Alameda County.
- **Geographic Focus:** The program must directly serve residents residing within Alameda County.
- **Program Establishment & Experience:** The applicant organization must demonstrate that their guaranteed income program is already established, having successfully administered payments to participants and including demonstrable experience in participant outreach, enrollment, and payment distribution.

- **Program Model and Evaluation:** The applicant organization must submit a clearly articulated program model outlining participating eligibility criteria, payment distribution methods, and any accompanying support services offered. Additionally, a preliminary plan for the program evaluation, including proposed key metrics for measuring impact, should be included.
- **Commitment to Equitable Outcome:** The program's design should demonstrate a commitment to reaching diverse communities in Alameda County. Applicants should describe their strategies for equitable outreach and enrollment to ensure broad access to the program.

Proposal Criteria

All applications will be screened for completeness and to ensure they meet minimum requirements before a review committee evaluates them against the criteria to select and recommend applications for funding. Proposals will be assessed on the following:

- **Geographic Focus and Program Objective:** The program must provide a clear plan for providing that all participants are current residents of Alameda County. 15 points
- **Program Establishment and Experience:** The program must demonstrate that their guaranteed income program is well established and clearly describes participant outreach, enrollment, and payment distribution process. 15 points
- **Program Model and Approach:** The program model must clearly define participant eligibility, payment structure, and accompanying support services, demonstrating a clear connection to the program's guiding principles and values. 15 points
- **Community Engagement and Partnerships:** Applicants must demonstrate established community connections, partnerships, and clear strategy for engaging Alameda County residents to support their program. 15 points
- **Program Impact and Evaluation:** The program must identify a key indicator for measuring success beyond metrics and demonstrate the capacity to collect and use data to inform its work. 15 points
- **Organizational Capacity and Sustainability:** The organization must demonstrate established infrastructure and capacity to effectively administer and track the Guaranteed Income program and manage grant funds. 10 points
- **Financial Plan and Budget:** The proposed budget must be realistic, well-justified, and clearly demonstrate cost effectiveness in achieving program goals. 15 points

Evaluation Process

Applications are evaluated by the Alameda County Social Services Agency's Grant Review Committee, which is comprised of a combination of Agency staff, community representatives, and other qualified reviewers with relevant expertise.

Grant awards are reviewed by the Grant Review Committee and recommended to the Director of the Social Services Agency for final approval.

Please Note: All funding decisions are final. There will be no appeal process for application decisions. We encourage applicants to ensure their proposals are complete, clearly written, and submitted on time. **Late applications will not be accepted.** All application materials must be submitted via email only; no hard copies will be accepted.

GRANT REPORTING REQUIREMENTS

If selected for this opportunity, grantees will be required to submit a final report to the **Alameda County Social Services Agency** detailing the outcomes, impact, and lessons learned from the funded project. A report template will be provided to ensure consistency and capture essential information. The final report must be submitted electronically by **March 30, 2026**.

The final report will include the following components:

- Program goals and progress made during the grant period.
- Populations served, including demographic details of participants.
- Challenges or obstacles encountered and how they were addressed.
- Outlining how the grant funds were distributed to participants
- 1-2 Participants stories highlighting impact (with appropriate consent)

TIMELINE

Application Deadline	October 10, 2025
Grantees Selected	Late October 2025
Funds Issued	November/December 2025
Final Report	March 30, 2026

Application Instructions:

- Application can be found on page 5, which will serve as your cover page.
- Narrative Questions can be found on page 6.
- Responses should be typed using Arial and size 11 font in a word document.
- The application should be no more than 5 pages max.
- All application materials must be submitted via email only to SSAInnovations@acgov.org; no hard copies will be accepted.

Send questions regarding the application or application process to:
SSAInnovations@acgov.org.

APPLICATION Program Information	
Applicant Organization Name	
Name of G.I. Program <i>*If different from Organization Name*</i>	
Address	
Program Location <i>*Cities/Neighborhood(s)/Zip code(s)</i> <i>Geographical Area Served*</i>	
Duration of G.I. Program	
Primary Point of Contact <i>*Please list Name, Position/Title, Email,</i> <i>Phone number*</i>	
Second Point of Contact <i>*Please list a 2nd point of contact if any*</i>	

NARRATIVE QUESTIONS

1. Please describe your program's primary objective for this grant funding. (You may select from the options below.)
 - a. We plan to:
 - i. Increase the number of participants in our current Guaranteed Income program.
 - ii. Lengthen the period for which participants receive guaranteed income in our program.
 - iii. Increase the amount of guaranteed income existing participants receive.
2. Program Establishment and Experience
 - a. Describe the status of your current Guaranteed Income program. When was the program established, and what is the total duration to date?
 - b. How many families or individuals are currently supported by your program? If you have an actionable plan to scale and reach more families, please briefly outline it.
 - c. Describe your processes for participant outreach, enrollment, and payment distribution. Please provide evidence of your successful administration of these processes.
3. Program Model and Approach
 - a. Describe your current Guaranteed Income program model, including participant eligibility, payment structure, and any accompanying support services.
 - b. What guiding principles or values shape your program, and how are these evident in your work with Alameda County residents?
4. Community Engagement and Partnerships
 - a. Describe your organization's key connections within Alameda County and how you engage the community to support your program and participants.
 - b. Do you have existing partnerships with other organizations serving Alameda County residents? If so, briefly describe one key partnership and its impact on your program.
5. Program Impact and Evaluation
 - a. Briefly describe key indicators used to measure the success and impact of your Guaranteed Income program? Example of indicators: Housing stability outcomes, Employment status change, Mental health/wellbeing, financial security measures and Child welfare/education outcomes.
 - b. Briefly describe your capacity for data collection and how you use data to inform your program.
 - c. Briefly detail overall outcomes of the program to date.
6. Organizational Capacity and Sustainability
 - a. Briefly describe your organization's experience in administering direct financial assistance programs and serving Alameda County residents.
 - b. Briefly detail the roles and responsibilities of key personnel administering your guaranteed income program.