



**Alameda County Commission on the Status of Women**  
**COSW Communications Committee**  
**Wednesday, May 14, 2025 | 5:30pm to 6:30pm**



The **Alameda County Commission on the Status of Women (COSW)** is dedicated to advocating for the advancement and equitable treatment of women across all ages within the county. The commission works to promote social equality and parity in key areas, including housing, employment, healthcare, child and elder care, education, transportation, credit access, legal rights, and community services. Through advocacy, policy recommendations, and community engagement, COSW strives to create a more inclusive and just society for all women in Alameda County.

**Attend In Person (required of all Commissioners):**

Gail Steele Multi Service Center  
[24100 Amador St – 2<sup>nd</sup> Floor, California Poppy Room](#)  
[Hayward CA, 94544](#)

**Remote Attendance Options**

To Attend Virtually via Teams:

Join on your computer, mobile app or room device  
Click here to join the meeting: [Join the meeting now](#)  
Meeting ID: **268 493 937 064 4**  
Passcode: **9Uy7L7UR**

**Commission  
Members**

|                                |            |
|--------------------------------|------------|
| Orly Amey, Chair               | District 1 |
| Susan Burgess-Lent, Vice Chair | District 5 |
| Sonia Salwan, Secretary        | District 1 |
| Guadalupe Angulo, Treasurer    | District 2 |
| Veena Kaul                     | District 1 |
| Ilham S. Malick                | District 2 |
| Angela Pedrigal                | District 2 |
| Khilynn Fowler                 | District 3 |
| Patricia M. Castro             | District 3 |
| Sheweeet Yohannes              | District 3 |
| Carlotta Brown                 | District 4 |
| Kathryn Lybarger               | District 5 |
| Shannon Holbrook               | District 5 |

**Website:** [acgov.org/bc/csw](https://acgov.org/bc/csw) and on the [Social Services Agency website](#). **Facebook:** [facebook.com/accosw](https://facebook.com/accosw)  
**Twitter:** [@AlamedaWomen](#) **Instagram:** [@WomensCommissionAC](#) **LinkedIn:** [Alameda County Commission on the Status of Women](#)

## Welcome to the Commission on the Status of Women.

Public comment is permitted after each agenda item and during the open comment period for non-agenda items.

### Joining the meeting via Microsoft Teams:

- Instructions: [Join a Teams Meeting](#).
- Click 'Join Meeting' in your invite.
- Options: Join via web, download the app, or enter your name as a guest if allowed.
- Teams users: Sign in to access chat and other features. You may join directly or wait in the lobby until admitted.

### Guidelines for addressing the Commission:

- State your full name for the record before presenting.
- For non-agenda items, wait for the Chair to open the floor during the Regular Calendar.
- Only matters within the Commission's jurisdiction may be addressed.
- Time limits shall be at the discretion of the Chair.

| Item No. | Topics   | Presenters    | Objective and Time |
|----------|--|---------------|--------------------|
| 1.       | <b>Call to Order, Roll Call &amp; Welcome Committee Members</b>  | Commissioners | 5:30pm             |
| 2.       | <b>1<sup>st</sup> meeting in 2025</b><br>Recall of previous committee minutes  | Commissioners | Information        |
| 3.       | <b>Rules &amp; Guidelines for Communications Committee</b>   | Commissioners | Discussion/Action  |
| 4.       | <b>Selection of Chair</b>  | Commissioners | Discussion/Action  |
| 5.       | <b>Access:</b> <ul style="list-style-type: none"><li>• Social Media and Graphic Design Platforms &amp; Access</li><li>• Frequency of postings and responsible persons</li></ul>  | Commissioners | Discussion/Action  |
| 6.       | <b>Branding:</b> <ul style="list-style-type: none"><li>• Messaging Tone</li><li>• Colors</li><li>• Logo and Styles</li></ul>   | Commissioners | Discussion/Action  |
| 7.       | <b>Focused Messaging for 2025-2026:</b> <ul style="list-style-type: none"><li>• CEDAW &amp; 3 pillars: Gender Based Violence; Intersectional of Economic Justice and Education; Healthcare</li><li>• How best to use Legislative advocacy spreadsheet (from Orly), COSW "I Am Possible" video spreadsheet (Orly)</li></ul> | Commissioners | Discussion/Action  |

|     |  |               |                   |
|-----|--|---------------|-------------------|
| 8.  | <b>Events for 2025-2026:</b> <ul style="list-style-type: none"><li>• Annual Breakfast</li><li>• Annual Luncheon</li><li>• Women's Hall of Fame</li><li>• Retreat</li></ul> | Commissioners | Discussion        |
| 9.  | <b>Collaborations</b><br>California COSW and other counties etc.   | Commissioners | Discussion/Action |
| 10. | <b>Agenda Building:</b> <ul style="list-style-type: none"><li>• Momentum Building</li><li>• Awareness Raising</li></ul>  | Commissioners | Discussion/Action |
| 11. | <b>Public Comment</b>  |               |                   |
| 12. | <b>Appreciations, Closing &amp; Adjournment</b>  |               | 6:30pm            |

**NEXT COSW COMMUNICATIONS COMMITTEE MEETING(S)**

- Regular Meeting – Wednesday, June 11, 2025
- Regular Meeting – Wednesday, July 9, 2025